



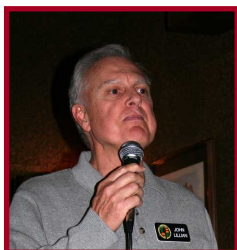
# ZEITUNG

## PCA-SEQUOIA REGION



## THE PREZ SAYS...

*by John Lillian*



When was the last time you visited the PORSCHE WEBSITE? It is easy to get on and has lots of pictures to see and articles to read. It also has all kinds of tech questions and answers. There are events and features that are coming up in our zone.

You could spend hours going thru the archives and reading about PORSCHEs.

To log on to the website, go to [pca.org](http://pca.org), put in your user name which is the first initial of your first name and your whole last name plus the last four digits of your membership number (i.e.: jjones8007. For your password use pca for the first time and then change it to whatever.

Once you are logged on you can update your profile so it will be current.

Now you can view the WORLD OF PCA.

If you have any problems with logging on please give me a call or e-mail me.



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### Photo of the Month

No entries this month – Maybe you have next month's winner ?!

Next month's submission deadline –  
10/23/07

Don't forget our October dinner meeting on the 9Th at the VENI VIDI VICI RESTAURANT in the Tower District. Call Evie by October 5Th for reservations.

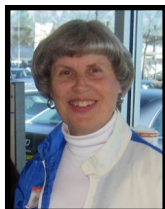
As always bring canned food and raffle prizes...

**See you there... John**



# MEMBERSHIP REPORT...

by Margie Back



When we gathered at the Joy Luck restaurant, we again welcomed new members.

**Carl & Bodil Ahroon** bought one of Rocky Taylor's cars and they were guests at the dinner meeting in Reedley. They have now become members and hope to be involved in various activities. Carl is an MD and Bodil is his office manager. They retired from a practice in Concord, CA, and then spent four years living in Sweden. They have now set up a practice in Clovis with their office near Clovis Community Hospital.



**Chad Plavan and his fiancé Tori** are new members, and Chad attended the dinner meeting together with his parents, **Jim and Sunday Plavan**, who have been PCA members since 1994, and who transferred to Sequoia Region a couple of years ago. They are all members of the "Plavan family racing team" recently featured in Excellence magazine. Chad has a 1969 911E - his 7th or 8th Porsche! He is a CSUF grad, and works for Amgen, the world's

largest bio-tech company as a senior oncology biopharmaceutical rep.

**Dan Troutman**, who recently moved to this area from New Orleans, came as a guest. We are hoping that when his wife arrives, we will see them often.



Congratulations to **Brad & Teresa Boulden** who have a new baby son, Jackson.

We also have a few new cars ... talk to **Fred Scott, Tom Amos, Richard Henson, and Jack Back** to hear about them.

**If you don't have a name tag, talk to Tom Amos. It really helps in the "getting acquainted process if we all wear our name tags...."**





# WHAT'S DRIVING DAVID?

by David Crabtree, Zeitung Editor



September provided a great end of summer-season experience. Thank you to Fred & Nancy Scott and their family in Santa Barbara for a wonderful tour. As if it weren't enough to coordinate all these events, Fred and Nancy met up with our Fresno-based caravan, as we passed through Lemoore, in a brand new Turbo! Chick and I think this Turbo hadn't been broken in sufficiently to display such agility and acceleration as Fred flew by us and into the front of the line to lead us south for the weekend. Fred smiled and enjoyed the ride all the more. Congratulations Fred & Nancy!

We had marvelous meals and a splendid garden tour while in Santa Barbara. Of course, there is unanimous agreement among participants that the highlight of the tour was our evening at the home of Fred's son. What a treat. Dan and Ed put together a wonderful spread of delightful hors d'ouvres and tantalizing beverages in a setting right out of Architectural Digest.

For those of you who enjoy top-down driving and early season snow sports..., we had a great drive to Courtwright for the second annual equinox picnic tour. I'm surprised (not really) at how many of those who signed up to join us, decided at the last minute to forgo the journey. The threat of a snow storm seemed to send most of the 16 cars that had signed up into early hibernation! Well, as anyone who's lived in the valley for a while knows, the weather predictions are often inaccurate. This was no exception. The valley floor only got .08 of an inch of rain from the whole storm and there were a few snow flurries at elevations above 6500'. After a walk in the Giant Sequoias of McKinley Grove, driving continued to the lake with tops down,



Porsches in McKinley Grove

where the occupants of four Porsche cars enjoyed a wonderful picnic – even the combination of sunshine and gently falling snowflakes! The roads were very good, only damp in a few places.

If you were one of the “lucky” ones, you know what I mean...Don't miss out. There are tour opportunities for every taste. In October there is the Tahoe Tour and another Brunch run through the Sierra foothills. And, if your taste is different still, propose a tour that tickles your fancy. In all likelihood, someone else will find it enjoyable, too!



Dave Nance, Toni Marie & Barry Lockton enjoy the snowflakes

See you on the road!

David



## Battery Tender/Trickle Charger—Update

*By Dave Goerlich, Technical/Safety Chairman*



There were some questions concerning the safety of a trickle charger after a recent article that I wrote in the Zeitung. Most of the questions raised concerns about the use of a battery trickle charger, not a battery tender. There are differences in the two pieces of equipment.

The trickle charger is not designed for safe continuous use. If you choose to use a trickle charger, you should consider the following:

1. Put a trickle charger on a timer so it turns on and off periodically.
2. A battery left on a trickle charger too long could explode and cause all sorts of problems – including fire.
3. Replace the trickle charger every five years.

A battery tender is designed for continuous use. It is designed by the manufacturer to maintain the battery and not to charge it. Just remember it is still an electrical appliance with the potential to start an electrical fire, given the right (or wrong) circumstances. On the average, the wiring in the house or garage is likely more of a liability than the appliances plugged into it. Use common sense, read and follow the instructions. A good battery tender will do the job with fewer worries.

## The Porsche Pantry

*By Shari Walker*



### **For all dinner meetings, bring raffle prizes & canned food.**

Please reach deep into your pantries and when you shop, grab a few extra things to donate at the dinner meeting. Our community liaison recommends rice, beans, canned vegetables, soups, cereal products, masa flour, etc. These items can be bought in bulk. Thank you in advance for your generosity. Again, if you forget, bring money; we'll give one raffle ticket for each \$2.00 donated.

## Thank you for wearing your name tag!

It makes it so much easier for getting acquainted.  
Have you lost yours? Or just don't have one yet?  
Call Tom Amos, 222-9285 or  
[tamos@towerusa.com](mailto:tamos@towerusa.com)  
And you will have one for just \$8.  
They will be delivered at an upcoming dinner meeting.

## Contact Information

Board of Directors ..... [List online](#)  
Newsletter: David Crabtree ..... [zeitung@pacbell.net](mailto:zeitung@pacbell.net)  
Zone 7 Rep: Larry Sharp ..... [larrysharp@comcast.net](mailto:larrysharp@comcast.net)  
Email [zeitung@pacbell.net](mailto:zeitung@pacbell.net) for e-newsletter subscription requests.



# Michael Porsche

6061 N. Blackstone Fresno CA 93711

**559-431-6000 x.381**



**PORSCHE**

#### Sales Hours

M-F 8:30 a.m. - 9 p.m.

Sat 8 a.m. - 7 p.m.\*

Sun 10 a.m. - 6 p.m.

\* open until 6 p.m. Dec - Feb

#### Service Hours

M-F 7 a.m. - 5:30 p.m.

Sat Closed

Sun Closed



For inquiries or orders contact

Brian Freer Sales Manager

**WWW.MICHAELPORSCHE.COM**

OR CONTACT BY EMAIL AT [BRIANFREER@MICHAELAUTO.COM](mailto:BRIANFREER@MICHAELAUTO.COM)

## PCA Region Focus Online (Monthly newsletter at the PCA website)

The current and past issues of PCA's Regionfocus can be downloaded here:

[https://www.pca.org/members/region\\_focus.html](https://www.pca.org/members/region_focus.html)

## Classifieds

### 2005 Porsche 911 Cabriolet

The car is in excellent condition. Here are some details, in addition to the standard features:

Speed yellow

Black top

Multi Compact Disc

12,500 miles

Michelin Sport2 tires with 6000 miles of wear

Wind deflector

2-year service performed in June 2007 at 10,000 miles

Like new!

\$66,850

For additional information, contact:

Vince Nollelli

Phone: 559-431-2346

Fax: 559-431-2574

Cell: 559-906-9075

e-mail: [vnollelli@paigeelectric.com](mailto:vnollelli@paigeelectric.com)





# Upcoming Sequoia Region Events



## October

- Mon 10/1** Board Meeting @ Dias Home
- Tues 10/9** Dinner Meeting @ **Veni Vidi Vici**, 1116 N. Fulton (Olive & Fulton, Tower District) \$38.00 (tax & gratuity included) Reservations by 10/5 Evie 446-0400 or [emdias@comcast.net](mailto:emdias@comcast.net)
- Fri 10/12-14** Lake Tahoe Tour - Mel and Evie Dias, 446-0400 or [emdias@comcast.net](mailto:emdias@comcast.net)
- Sun 10/21** Brunch Run; Meet 8a.m. @ Starbucks on Shaw & Armstrong for a drive through the foothills. Should include spectacular fall colors. Brunch location under investigation. Info: Dave Ogden [dogden@mvphhydratech.com](mailto:dogden@mvphhydratech.com) or 559-250-1611.

## November

- Mon 11/5** Board Meeting
- Tues 11/13** Dinner Meeting @ **Strings Italian Cafe**, 1568 E. Champlain Dr. (NE Corner, Champlain & Shepherd) \$20.00 (tax and gratuity included). Reservations by 11/10. Evie 446-0400 or [emdias@comcast.net](mailto:emdias@comcast.net)

## December

- Mon 12/3** Board Meeting
- Sat 12/15** Christmas Dinner party – mark your calendars now! Details coming soon.

## See the Fall Colors of Lake Tahoe



October 12, 13, 14 Tour to Majestic Lake Tahoe for boating sightseeing, gaming, food and fun. Lodging will be at the Horizon Hotel & Casino in Stateline, NV. Group rates (rates to be confirmed) for Friday & Saturday. Friday stops include lunch and also a visit to Dutch and Sue Green's new home. Friday evening includes a 6:00 pm wine n' cheese party at the Dias' in Zephyr Cove, NV. Dining Friday night will be at a restaurant of your choice. Saturday 13, we will be experiencing the beauty of Tahoe via boat, exploring the many wonders of Lake Tahoe. Saturday's evening dinner will be at a lake view restaurant. Sunday: on your own for your choice of activities. Info: Mel or Evie at 446-0400 or [emdias@comcast.net](mailto:emdias@comcast.net).

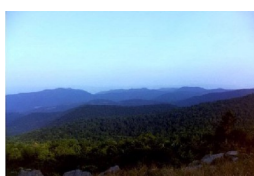
**Dinner Meeting Reminder:** *Those who cancel their reservation after the deadline or fail to show up for the dinner will be billed for their meals.*

**Sequoia Region Calendar of events:** <http://www.pca.org/sqa/events.htm>  
**Zone 7 Calendar:** <http://www.pca.org/zone7/index.php?page=calendar>



The Escape07 Weekend is rapidly approaching. Thursday, October 11th, is only a few weeks away. The members of The Founders Region have been hard at work preparing for the arrival of PCA members from your region and zone. Escape07 is shaping up to be the premier opportunity for Porsche Club members to delve together into their nation's beginnings at a perfect time of the year while enjoying truly superb accommodations.

October in the National Capital Region is a gloriously colorful time. Washington, the surrounding towns and countryside are filled with beds of fall flowers. The trees are ablaze with the autumn colors. The days are warm and dry, while the nights are pleasantly cool. And, the hordes of tourist have gone, so the visitor can absorb the varied and interesting sights and sites that await the adventurous Porsche members.



We've all heard of Mt. Vernon. Now is the time to visit the historic site and its recently completed, expanded Visitors Center. Scientists believe the Smoky Mountains once rivaled the Rockies in height. The Smokies majestic aura now comes from the play of sunlight on their shapes and contours, ever modifying the shades and tones of the mountainsides. They will be at their Fall colorful best for Escape07.

What can be more romantic on a country drive than a covered bridge? What about a whole catalogue of them? Don't miss this collection of early transportation engineering. . . and they are still standing!

Seven other tours are offered, each of them affording you a wonderful drive to an historic site in the neighborhood of your Nation's Capitol.



Like most valuable things in life, each opportunity has time boundaries. One such limit is the 10th of September, the last day to order Escape07 shirts. We are particularly proud of the design and quality of the Escape07 shirts for women and men. Each will have the Escape07 logo on the left chest. However, they **must be ordered by the 10th of September**.



**A second critical date is ten days later: the 20th of September.** That is the last date by which Escape07 attendees can avail themselves of the truly special Escape07 room rate at the Westfields Marriott. For only \$129 per night, which includes full breakfasts for two, attendees will partake of the amenities of this glamorous resort hotel.

You have seen the articles in Panorama. This inviting PCA event merits your support. If you haven't registered for Escape07 at [www.pcapotomac.org](http://www.pcapotomac.org), now is the time.

**Please share this announcement with your region members. Thank you!**



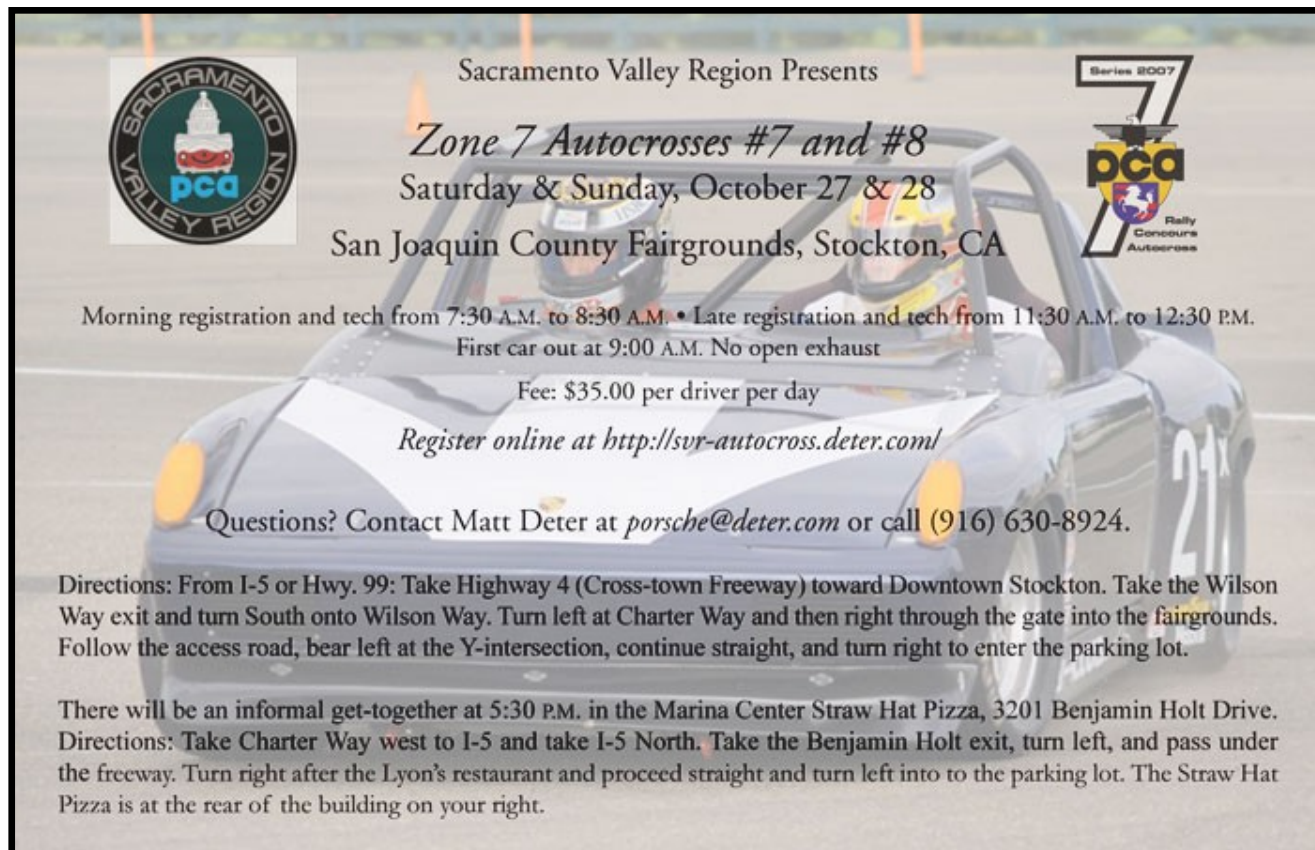
## Porscheplatz Events at Road Atlanta and Laguna Seca ALMS Upcoming Races


There will be a PCA Membership station within the Porscheplatz for two great American Le Mans Series races in October. First up is the Petit Le Mans at Road Atlanta, Braselton, Georgia, on October 5-6. Next comes the final ALMS round at the Monterey Sports Car Championships at Laguna Seca, Monterey, California, on October 19-20. The Porscheplatz is hosted by Porsche Cars North America and Porsche Motorsport North America with the cooperation of the International Motor Sports Association (IMSA) and the American Le Mans Series. There will be scheduled appearances by Porsche race drivers for informal talks and autographs. In addition, IMSA will offer supervised Parade laps of the track with a two lap maximum open to the first 100 registered Porsches on a first come, first serve basis. Registration for the Parade Laps and drawings will be at the Porscheplatz hospitality tent. Special features for the weekend will include a "Long Distance Award," raffle and a drawing for a "Hot Pit" escorted tour with a Porsche race team.

For information on the Road Atlanta Porscheplatz contact Zone 3 Rep Allan Cox,  
865-577-7936 or [allancox@aol.com](mailto:allancox@aol.com)


For information on the Laguna Seca Porscheplatz, contact Zone 7 Rep, Larry Sharp,  
925-371-2258 or [larrysharp@comcast.net](mailto:larrysharp@comcast.net)

For all Porscheplatz events, visit the IMSA website, [www.imsaracing.net](http://www.imsaracing.net) for the latest event schedule. Parking in the Porscheplatz will be for Porsches only and requires purchase of a Porscheplatz parking ticket from the venue ticket office. "For Sale" signs on cars will not be permitted. For drawings and awards, participants must be present to win. For ticket information please visit the individual venues: [www.roadatlanta.com](http://www.roadatlanta.com) or 800-849-7223 and [www.laguna-seca.com](http://www.laguna-seca.com) or 800-327-7322.



 Sacramento Valley Region Presents

*Zone 7 Autocrosses #7 and #8*  
Saturday & Sunday, October 27 & 28  
San Joaquin County Fairgrounds, Stockton, CA

 Series 2007

Morning registration and tech from 7:30 A.M. to 8:30 A.M. • Late registration and tech from 11:30 A.M. to 12:30 P.M.  
First car out at 9:00 A.M. No open exhaust  
Fee: \$35.00 per driver per day  
Register online at <http://svr-autocross.deter.com/>

Questions? Contact Matt Deter at [porsche@deter.com](mailto:porsche@deter.com) or call (916) 630-8924.

Directions: From I-5 or Hwy. 99: Take Highway 4 (Cross-town Freeway) toward Downtown Stockton. Take the Wilson Way exit and turn South onto Wilson Way. Turn left at Charter Way and then right through the gate into the fairgrounds. Follow the access road, bear left at the Y-intersection, continue straight, and turn right to enter the parking lot.

There will be an informal get-together at 5:30 P.M. in the Marina Center Straw Hat Pizza, 3201 Benjamin Holt Drive. Directions: Take Charter Way west to I-5 and take I-5 North. Take the Benjamin Holt exit, turn left, and pass under the freeway. Turn right after the Lyon's restaurant and proceed straight and turn left into to the parking lot. The Straw Hat Pizza is at the rear of the building on your right.



**Porsche Rennsport Reunion III  
Daytona International Speedway  
November 2-4, 2007  
Featuring the Legendary 917 and 956/962**



Porsche Club of America members will have the opportunity to spend an evening with fellow members and Porsche racing legends during the PCA Dinner Gala event at Rennsport Reunion III, to be held the evening of November 3, 2007 in the "500 Club" at the world famous Daytona International Speedway. But you will need to act quickly, as only 450 seats are available for this special program!

Dinner registration will open on Tuesday, September 18, 2007. PCA members will be able to visit [www.pca.org](http://www.pca.org) to obtain the dinner registration form, which must be mailed (US Postal Service) with a check to the PCA National Office. Dinner registrations will be taken on a first come, first served basis, postmarked no earlier than the opening day of registration. If the dinner is sold out on the first day, Parade oversubscription procedures will apply. Tickets are \$40 per person. A cash bar will be available. Speakers are being arranged by Porsche Cars North America.

Rennsport Reunion III is a PCNA event, administered by Brian Redman's Intercontinental Events and the Daytona International Speedway.

In addition to the banquet, PCA will be assisting with several activities:

1. Porsche model-specific parking corrals
2. "History of Porsche" car display (with Carrera Club Coupe special exhibit)
3. Supervised track touring
4. PCA Hospitality and membership area
5. Scrutineering of the racecars
6. PCA Dinner – Evening of November 3, 2007 as detailed above
7. PCA volunteers to assist with our involvement

We are still seeking superb original examples of each Porsche production model for the "History of Porsche" display, which will run for three days, November 2-4, 2007. Production models will include those marketed by Porsche as distinct models. For example, in the early-nineties 911 (964) line, the C4, C2 and Turbo will each be represented. Vehicles chosen to represent the different models will include a variety of body styles (Cabriolet, Targa, Coupe). The PCA Rennsport committee will make the final vehicle selections. Please contact the display chairman, Steve Gaglione [nine.fourteen@verizon.net](mailto:nine.fourteen@verizon.net) or 813 978-3433 for an application if you are interested in participating in this unique display. (For vintage/historic racecars or PCA Club Race cars, please go directly to the official Rennsport site, [www.rennsport2007.com](http://www.rennsport2007.com)).

We are also still looking for PCA volunteer workers to assist with the various activities listed above. Special commemorative shirts will be provided to the volunteers by Porsche Cars North America, to acknowledge their participation. To volunteer, please contact Bob and Dora Barren at [dorabob@comcast.net](mailto:dorabob@comcast.net) or 904-268-8877 in the evening.

# PORSCHE IN THE NEWS

## **Porsche Customers Name Boxster and Cayman Their Ideal Sports Cars**

Rankings Mark Latest in Series of Customer-driven Accolades

ATLANTA, September 5, 2007--- Porsche customers have again lauded the superior driving experience of their cars through AutoPacific's 2007 Ideal Vehicle Awards (IVA) survey. The California-based automotive marketing and product-consulting firm created the IVAs to measure how closely a vehicle matches an owner's expectations.

The Porsche Boxster achieved the first place IVA in the sports car segment, marking its sweep of all three 2007 AutoPacific sports car awards, including the Vehicle Satisfaction Award and the Motorist Choice Award jointly, presented by AutoPacific and IntelliChoice.

The Porsche Cayman received the premium sports car IVA, with the Porsche 911 placing third in this category.

"We take great pride in receiving another prestigious acknowledgment from AutoPacific," said Peter Schwarzenbauer, president and CEO of Porsche Cars North America. "The fact that Porsche Boxster and Cayman customers can indeed say they are driving their ideal vehicle shows their passion is in sync with the sports car vision of our Porsche engineers."



The IVAs are driven by data collected from thousands of new car and light truck buyers measuring the fusion between trust, anticipation, expectations and reality within specific product segments. The Awards incite the notion that automakers that best understand their customers and create the vehicle their buyers demand, come closest to the ideal.

Earlier this year, Porsche was deemed the most satisfying brand by its customers capturing AutoPacific's first-place Vehicle Satisfaction Award.

AutoPacific is a future-oriented automotive marketing and product-consulting firm. Every year it publishes a wide variety of syndicated studies on the automotive industry. The firm also conducts extensive proprietary research and consulting for auto manufacturers, distributors, marketers and suppliers worldwide. Company headquarters and its state-of-the-art automotive research facility are in Tustin, California, with an affiliate office in the Detroit area.

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga., and its subsidiary, Porsche Cars Canada, Ltd., are the exclusive importers of Porsche sports cars and Cayenne® sport utility vehicles for the United States and Canada. A wholly owned, indirect subsidiary of Dr. Ing. h.c. F. Porsche AG, PCNA employs approximately 300 people who provide Porsche vehicles, parts, service, marketing and training.

*(Continued Next Page)*

# PORSCHE IN THE NEWS

*(Continued)*

## **New Porsche Cayenne GTS Debuts at the IAA in Frankfurt**

Cayenne SUV Gets Sports Car Upgrades



ALANTA, SEPTEMBER 7, 2007 - Porsche underlines the real sporty edge of its successful Cayenne series with the addition of a new model to be unveiled at the Frankfurt International Auto Show next week and going on sale in 2008: the Cayenne GTS boasts a specially developed chassis with permanent all-wheel drive, a V8 engine that offers a sizeable increase in horsepower and for the first time in North America will be available with a six-speed manual transmission.

With its lowered body, the new Cayenne GTS reveals a distinctive front and rear look combined with striking wheel-arch extensions that provide plenty of space for the standard 21-inch alloy rims with 295/35 R21 tires. Redesigned front and rear seats reflect the sportier personality of the new model. Two new paint finishes will be introduced with the Cayenne GTS: Nordic Gold Metallic and GTS Red.

In the United States and Canada the Cayenne GTS will come with Porsche Active Suspension Management (PASM), an electronically controlled damping system and complete with air suspension as standard.

The 2009 Cayenne GTS is scheduled to make its North American debut in March of 2008 at a U.S. price of \$69,300.

Porsche Cars North America, Inc. (PCNA), based in Atlanta, GA, and its subsidiary, Porsche Cars Canada, Ltd., are the exclusive importers of Porsche sports cars and Cayenne sport utility vehicles for the United States and Canada. A wholly owned, indirect subsidiary of Dr. Ing.h.c. F. Porsche AG, PCNA employs approximately 250 people who provide Porsche vehicles, parts, service, marketing and training for its 213 U.S. and Canadian dealers. They, in turn, provide Porsche owners with best-in-class service.