



ZEITUNG

PCA-SEQUOIA REGION



THE PREZ SAYS...

by John Lillian



Well we are starting our third month of the year and we have had a couple great dinners and a super tour already. We had 15 cars on the Valentine tour.

With all of the events that are going on in our zone this year, we need volunteers for the Picnic /Car show coming up on May 17th. If you are interested, which I hope you are, contact Glenn Pierce or Mel Dias. Also we would ask that for the next couple of dinner meetings, if you would bring two raffle gifts, one for the dinner meeting and one for the picnic. We would like to have a lot of prizes for everyone at this event.

On March 29th we have a tour up to Oakhurst for the Film and Car Festival. Our dinner meeting this month is at George's Restaurant. Please contact Chris or Evie for reservations and remember to bring two (2) raffle prizes, one for the dinner and one for the Picnic/Car Show.

Photo of the Month



By: Chick Cherrington
April POTM Submission
Deadline 3/23/08

See you there...

John



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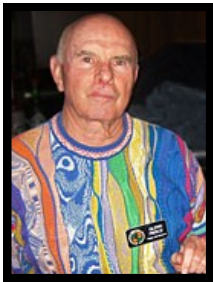
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For Zeitung Subscription Information, email: Zeitung@pacbell.net



PORSCHE PAST...

by Glenn Pierce



A History Lesson

August 3, 1982 at Orville & Wilbur's Bar & Restaurant. Chicken, Capers, Bread, & Salad & stuff at \$10.50 per person. WOW!

In the Cook's corner we had a recipe for Enchilada Pie by Marilyn Pierce.

According to the Treasure's report we had money. Zeitung: Gene Gilpin gave plans for possible future improvements of the Zeitung by using a typesetting method; Gene's right on top!

June 13, 1982, Sports Car Fantasies at Duncan Ceramics, our 2nd annual Charity Event, Porsches, Corvettes and Exotics plus racers. Yeah!!! We had y94's own Nick Ryan there.

Remember this "Sassoon" Restaurant with Cory Zamora, The Flexi-Belly Dancer, she rubbed, wiggled and well ... you had to be there in 1982. Her money belt was filled by Dick Arnold. All the while, Clint watched! you had to be there! Dinner was \$11.75.

Finally, Horror-Scope
Leo July 21 - Aug 20

You are a very proud and trusting person. Others are constantly taking advantage of you. You do not realize what is happening to you because basically you are very stupid. You are the laughing stock of any group.

Until next month,
Glenn



Check out the new PCA Pod Casts!: <http://sqa.pca.org/podcast.htm>



PORSCHE TECH

by Dave Goerlich, Technical/Safety Chairman



Adams Polishing and Wax Co. of Los Angeles is coming to Fresno to put on a first class detail clinic for our Porsche club. They are well known in the performance automotive after market detail field. Wayne met these people last September in Ventura at the German Autofest. "They know their business and their detail products are the best", says Wayne. The date is Saturday April 12, 2008, 10:00 A.M. The location is California Motoring Co. 1063 Brookhaven Dr. Clovis. Info: Glenn, 297-6120. This is an event you will not want to miss!

Dave





WHAT'S DRIVING DAVID?

by David Crabtree, Zeitung Editor



You own a Porsche...for a reason. Learn to drive. Learn to drive hard and to drive fast. Really learn. Want to? Take a look at the various options on the Zone 7 calendar. Maybe you want to start with autocross: relatively slow speeds, tight maneuvers, with hard acceleration and braking. Maybe you're ready for a high speed road course at one of Central California's major race tracks in order to find *your* speed limit. Do you know when you're supposed to brake and when you're supposed to accelerate? Do you know what trail-braking is? ([Learn more here*](#)) And better yet, when to use it? Don't depend on lady luck or, absent that, finding out the hard way. Take a course in your own car. Go for a drive with someone who is a better driver. Follow them, closely. Make stops along the way to talk about what you will do and then what you did. Learn the limits of your car, and better yet, the limits of your skill. Don't depend on lady luck. She may just be on vacation or helping out some other driver with greater and more immediate need.

See you on the road!

David



Upcoming Sequoia Region Events



March

Mon 3/3 Board Meeting

Tues 3/11 Dinner Meeting: George's Shish Kebab Restaurant 3045 W. Bullard Avenue (Bullard & West Avenues) 6:30 Social hour, 7:15 Dinner, \$31.00 (tax and gratuity included). Reservations to Evie by 3/7 446-0400 or emdias@comcast.net

Sun 3/28-29 Southern Yosemite Film Festival & Car Show: Tour - March 29, meet at Nees & Willow Starbucks, Time TBA

April

Tues 4/8 Dinner Meeting: Richard's Prime Rib & Seafood, 1609 Belmont Ave. \$30.00 (tax & gratuity included). Social Hour: 6:30, Dinner 7:15. Reservations to Evie by 4/5/08 446-0400 or emdias@comcast.net.

Sat 4/12 Detail Clinic: 10:00 A.M. at California Motoring Co., 1063 Brookhaven Dr., Clovis, Ca. Contact Glenn at 297-6120 for further information.

Fri 4/16-18 Paso Robles Wine Tour: Details coming soon. Contact Chick Cherrington.

Dinner Meeting Reminder: *Those who cancel their reservation after the deadline or fail to show up for the dinner will be billed for their meals.*

Sequoia Region Calendar of events: <http://sga.pca.org/events.htm>

Zone 7 Calendar: <http://zone7.pca.org/index.php?page=calendar>

Michael Porsche

6061 N. Blackstone Fresno CA 93711
559-431-6000 x.381



PORSCHE



For inquiries or orders contact
Brian Freer Sales Manager

Sales Hours

M-F 8:30 a.m. - 9 p.m.

Sat 8 a.m. - 7 p.m.*

Sun 10 a.m. - 6 p.m.

* open until 6 p.m. Dec - Feb

Service Hours

M-F 7 a.m. - 5:30 p.m.

Sat Closed

Sun Closed

WWW.MICHAELPORSCHE.COM OR CONTACT BY EMAIL AT **BRIANFREER@MICHAELAUTO.COM**

Welcome New Members...



Dr. Michael J. Reynolds and wife Joanne

Thank you for wearing your name tag!

It makes it so much easier for getting acquainted.
Have you lost yours? Or just don't have one yet?
Call Tom Amos, 222-9285 or

tamos@towerusa.com

And you will have one for just \$8.
They will be delivered at an upcoming dinner meeting.

Contact Information

Board of Directors [List online](#)

Newsletter: David Crabtree zeitung@pacbell.net

Zone 7 Rep: Larry Sharp larrysharp@comcast.net

Email zeitung@pacbell.net for e-newsletter subscription requests.



Classifieds

2003 996 GT2 Turbo Coupe: Black/Black, 1 of 450 total production. 1826 miles, when new window price of \$187,730.00 make me an offer.

Call Glenn Pierce (559) 281-6442



PCA Region Focus Online (Monthly newsletter at the PCA website)

The current and past issues of PCA's "Region Focus" can be downloaded here:

https://www.pca.org/members/region_focus.html

Check Out Our New Website!

Have you seen the new website put together by our new webmaster, Gary Smalz? If you haven't been there, you might want to pay it a visit. It features recognizable colors and layout with improved navigation, updated info and links to other places of Porsche interest.

[Link to PCA Sequoia Website](#)



The Porsche Pantry

By Shari Walker



For all dinner meetings, bring raffle prizes & canned food.

Please reach deep into your pantries and when you shop, grab a few extra things to donate at the dinner meeting. Our community liaison recommends rice, beans, canned vegetables, soups, cereal products, masa flour, etc. These items can be bought in bulk. Thank you in advance for your generosity. Again, if you forget, bring money; we'll give one raffle ticket for each \$2.00 donated.

Sacramento Valley Region - PCA

CRAB 34

The date for CRAB 34 has been changed.
Mark your calendars now for

Our new dates are April 18, 19 & 20, 2008

This means we will have the entire event hosted at the same location!

Yosemite Region Presents
Concours on Campus
Sunday, May 18, 2008
San Joaquin Delta College, Stockton



Registration opens at 7:30 A.M. and closes at 9:00 A.M. • Judging begins at 9:30 A.M.
Entry fee is \$20.00 if received by May 1st, \$25.00 thereafter • The fee for display-only is \$10.00.
All proceeds go to CASA (Court Appointed Special Advocate) • Lunch will be available.

Directions: From I-5, take the March Lane exit and proceed east to Pacific Avenue. Turn left onto Pacific and proceed to Yokuts Avenue (approximately 1/4 mile). Turn left onto the campus and follow the signs. To get to I-5 from Highway 99, use Eight Mile Road West or Highway 4 West (Crosstown Freeway) to I-5.

Please complete and send to:
Paul Czopek, 904 Changason Way, Modesto, Ca. 95351 • Phone: (209) 531-1942, e-mail: p.czopek@clearwire.net

Name _____ Model/Year _____
Class _____ I will judge: yes no

Parade Charlotte... the Planning Continues

By Catherine Bonfiglio, Parade 2008 Communications Chair

The recent meeting in Charlotte of the Parade 2008 Team and PCA National representatives shed the spotlight on the Parade 2008 events, designed to promise excitement and fun. Here's an update on just a few of the events:

Concours

The Concours promises to be quite a spectacle with accommodations for up to 175 cars lining Tryon Street in uptown Charlotte. The event will also host 130 judges.

Paddock

To be held in conjunction with the Concours, the popular Porsche Paddock (aka Corral) will add another dimension to the days' events.

TSD Rally

The route for the TSD Rally has been finalized and will prove to be challenging yet rewarding for those participating.

Technical and Historic Quiz

The proposed quiz is complete and is currently being reviewed. This event should be great fun and challenging as always!

Zone Challenge

Sharpen your eye/hand coordination skills so you can participate in the Zone Challenge events which tentatively include a Racing Simulation, Tire Changing and a 'Mechanical Repair' Challenge.

Heritage/Historic Display

Approximately 80-100 cars will be coming in from all over the U.S. for the Heritage/Historic Display, celebrating **60 Years of Porsche**. Wanna get up close and personal with these cars? Display organizers are looking for volunteers to work the event, which will be held in the climate controlled confines of the Charlotte Convention Center.

Parade 2008 Needs You!

Last but not least ... another pitch for volunteers. The events are coming together nicely but they need people to make them successful. Join in the fun and be part of a great event. Whether you volunteer for a few hours or a day, it will be an experience you'll not soon forget. To learn about volunteer opportunities, contact the Chair of the area you wish to assist with at paradecharlotte.org.

Sequoia Region

50th Anniversary Picnic in the Park

Saturday—May 17, 2008

11:00 AM to 6:00 PM

At McNeilly Park (Private Grounds) Clovis, California
(a beautiful setting on grassy grounds)

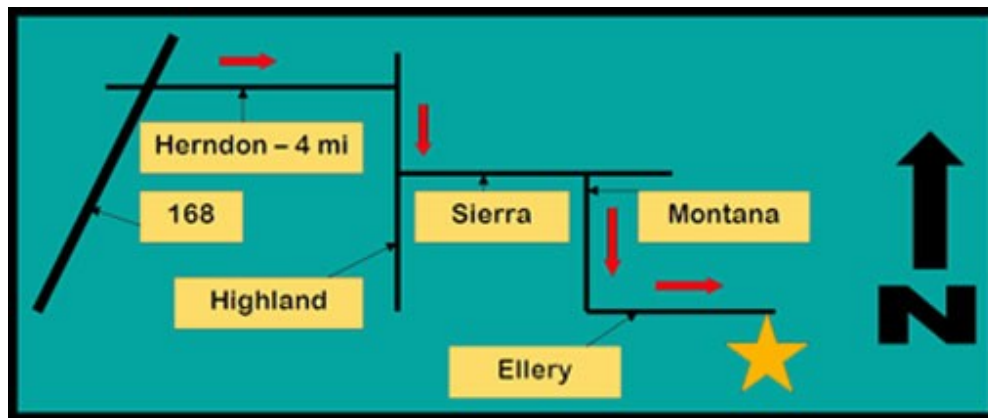
Bring your Porsche for show
Lunch—Music—Raffles—Fun for all!
Open to all Porsche Pushers!
All Regions Invited

Glenn Pierce @ (559) 281-6442

glenn@camotoringco.com

Mel Dias @ (559) 446-0400

Ken Brown @ (559) 237-2590



\$25.00 per person – includes lunch
Remit by Mail – Before May 7th, 2008

Name _____

Address _____

City _____ Zip _____

Phone _____ Email _____

Car Year _____ Model _____ Type _____

Remit To: Marilyn Pierce
551 E. Menlo Ave.
Fresno, CA 93710
(559) 431-3289

No Money – No Entry – No Food
Sorry – No Exceptions





Porsche in the News



Porsche Voluntarily Recalls Some Cayenne Models for Fuel Line Realignment

ATLANTA--Feb. 18, 2008--Porsche today announced a voluntary recall of Porsche Cayenne SUVs for a potentially misaligned fuel line. The recall involves V6 Cayenne's built between the start of 2008 model year production through January 18, 2008, of which 5573 units were sold in the United States and 392 in Canada.

On these SUVs, it has been discovered that slight engine movement while driving may occur and possibly cause a fuel line to contact the engine compartment cladding. This could cause a knocking sound and in rare instances, abrasion marks could possibly occur on the fuel line itself. There have been five known complaints worldwide, and in only one case did the fuel line show abrasion marks. To avoid the risk of any damage, Porsche will be altering the layout of the fuel line in the vehicles affected.

Owners of these potentially affected Cayennes will be informed shortly to take their cars to an authorized Porsche dealer where the fuel line will be rearranged. The procedure will be performed at no charge to the customer and will take approximately 40 minutes to complete.

Porsche Cars North America, Inc. (PCNA), based in Atlanta, GA, and, Porsche Cars Canada, Ltd. in Mississauga, Ontario, are the two importers of Porsche sports cars and Cayenne sport utility vehicles for the United States and Canada respectively. They are wholly owned, indirect subsidiaries of Dr. Ing.h.c. F. Porsche AG. Combined, PCNA and Porsche Cars Canada, Ltd. employ approximately 250 people who provide Porsche vehicles, parts, service, marketing and training for its 200 U.S. and 12 Canadian dealers. They, in turn, provide Porsche owners with best-in-class service.

PORSCHE FACTORY DRIVERS FINISH FITNESS CAMP ON FUERTEVENTURA ISLAND; MOBIL 1 TWELVE HOURS OF SEBRING WILL TEST THEIR ENDURANCE

ATLANTA February 19 -- At a ten day intensive fitness camp on Spanish-owned Fuerteventura Island (off Africa), Timo Bernhard (26 years-old), Romain Dumas (30), Sascha Maassen (38), Patrick Long (26), Joerg Bergmeister (32), Wolf Henzler (32), Patrick Pilet (26), Marc Lieb (27), Richard Lietz (24), Richard Westbrook (32) and Emmanuel Collard (36) have worked hard on their power and endurance. Porsche-UPS junior driver Martin Ragginger (19) also took part in the Porsche Fitness Camp under the direction of sport medicine specialist Prof. Dr. Frank Mayer from the Potsdam University.

Porsche factory drivers Bernhard, Dumas, Maassen and Long will all join Penske Racing for the 2008 American Le Mans Series (ALMS) season in the Porsche RS Spyder LMP2 prototypes, while Bergmeister, Henzler and Pilet will run for the year with Flying Lizard Motorsports with the ALMS GT2 class in Porsche 911 GT3 RSRs. Collard will join the Penske group as an additional driver for the upcoming Mobil 1 Twelve Hours of Sebring.

The twelve Porsche pilots trained seven hours a day in a fitness studio and outside. In addition to power and endurance training the fitness schedule also included various exercises to improve their speed, flexibility and coordination.

The drivers have stuck to the individual training schedules that I put together for them in December 2007. They turned up here at our fitness camp well prepared. Even the newer Porsche works pilots were at an excellent fitness level, said Prof. Dr. Mayer about his protégés.

For this reason we were able to again increase the intensity of the programme compared to last year, added the sport medicine specialist.

The combination of power training, various forms of endurance training and team building exercises has given my fitness level a noticeable boost, says Timo Bernhard (Germany), the reigning LMP2 co-champion of the

Continued on next page...



Porsche in the News



...Continued on from previous page.

American Le Mans Series.

At the same time the first race in Sebring is the most physically demanding of the season. The fast corners put a huge strain on the neck and the bumps put an extra stress on the head and back, adds his teammate and co-champion Romain Dumas (France).

American Patrick Long, who contests his first full ALMS season in the Porsche RS Spyder this year, also feels optimally prepared.

Even now I notice a big improvement in my fitness. Apart from that I've got a lot of ideas for my personal fitness schedule during the coming season.

Long's teammate Sascha Maassen (Germany) underlines another positive aspect of their training. The new works drivers Richard Westbrook, Wolf Henzler and Patrick Pilet have integrated well into our squad. The many team-building games we've played have helped tremendously with this.

Detlev von Platen becomes new President and CEO of Porsche Cars North America

Stuttgart/Atlanta/Paris -- February 22, 2008 -- Dr. Ing. h.c. F. Porsche AG, Stuttgart, Germany, names two new executive managers in its two most important markets. With the departure of Peter Schwarzenbauer (48) who has been named to the Management Board of Audi AG, in Ingolstadt, Germany, responsible for worldwide sales and marketing, the Executive Board of the Stuttgart-based sports car manufacturer has named Detlev von Platen (44) as the new President and CEO of Porsche Cars North America, based in Atlanta, Georgia. The new Managing Director of Porsche France in Boulogne Billancourt will be Felix Bräutigam (40).

Detlev von Platen will take over the job in the USA from Peter Schwarzenbauer on April 1, 2008. Since 1997, the political and business economist born in France has been responsible for the Porsche brand and the development of the Porsche France sales subsidiary, established in 1999. Sales on the French market more than tripled under the management of von Platen, reaching 2,916 vehicles in 2007. The dealer network is now made up of 32 Porsche Centers, including subsidiaries in the future markets of Morocco and Tunisia. Before taking on his current position von Platen held various management positions in sales and marketing for BMW AG between 1988 and 1996.

In Atlanta von Platen will be responsible for a successful team of approximately 250 employees. Since taking on this job in March 2003, Peter Schwarzenbauer has further improved the high profile of Porsche in the USA through the consistent marketing of the brand as a premium supplier. He has ultimately been able to achieve record sales four times in a row on the largest Porsche market. In spite of a very difficult market environment plagued by cutthroat price wars between other manufacturers, the 212 dealer operations in North America were able to sell 36,680 vehicles throughout 2007. This represents approximately 38 percent of total global Porsche sales. Thanks to a pre-owned car program established in 2004, the North American Porsche dealers now sell 8,000 pre-owned Porsche vehicles with a works warranty.

Schwarzenbauer has been with Porsche AG since 1994. After occupying management positions in the German market, he took on the job of Managing Director of Porsche Ibérica in Madrid in 1997. Schwarzenbauer will begin his job at the Management Board of Audi AG responsible for worldwide sales and marketing on April 1, 2008.

Felix Bräutigam is to become the new Managing Director of Porsche France. Since 2004, the business graduate and MBA has been responsible for the supervision of all Porsche sales subsidiaries and regional offices at the sales center in Ludwigsburg. Bräutigam, who came to Porsche in 1996 after studying in Germany and the USA, was previously employed as General Manager Marketing Communication.

Porsche expects its next big growth spurt in 2009, linked with the market launch of the four-door Gran Turismo Panamera. With Detlev von Platen and Felix Bräutigam, Porsche now has two experienced Porsche Managers at the helm of the sales subsidiaries in the USA and France ready to take on this challenge.