



ZEITUNG

PCA-SEQUOIA REGION



March 2010



SEQUOIA AUTO-X RETURNS



For Zeitung Subscription Information, email: Sequoia.Zeitung@gmail.com

FRED SAID

The Presidents Message: by Fred Scott



The Sequoia Region has been busy this month. On Saturday March 6, we held an Adams Products detail clinic at the California Motoring Co. The 10 raffle winners at the February meeting had one item of their car detailed as a demonstration. The next day, Sunday March 7, 20 cars from our club and the SCCA participated in our first AX of the season. David Crabtree designed a long course with 2 complete laps. Times ranged from 124.674 seconds to 156.100 seconds. It was a beautiful day and we had a lot of fun. From our club, 1st, 2nd, and 3d went to none other than Turbo Fred, David Crabtree, and Mike Van Hooser. Thanks David and to all who helped for a great event.

Tuesday evening, March 9, forty-five members turned out for our monthly dinner meeting at Richard's Restaurant. The food was terrific as always and we listened to Gene Riley reminisce about his auto shop on Herndon and his experiences as Milt Minter's mechanic. Of course, some of our members had there own stories to tell. Jack Back told of the time that Milt drove Jack's car shortly after his engine and transmission had been rebuilt. Milt ran the RPM's up so high he blew the engine. Thank you for all the great raffle prizes that raised \$227!

Saturday, March 13, Dave Ogden and navigator Vern Simmons led a small tour of 3 cars going one way and another car traveling (interesting story) in the opposite direction out Hwy 198. We turned north at Hwy 25, past the Pinnacles National Monument and up to Tres Pinos, just south of Hollister, where we had a great lunch. Then we headed south a few miles to Co. Hwy J1 (Panoche Road) and headed east through the hills and valleys covered with spring green native grass alive with yellow, orange, and purple wild flowers. All in all, a beautiful day and great fun! Thanks Dave and Vern!

Next month we will have our dinner meeting at Luna's Italian Restaurant on April 13. Please get your reservations in to Chris for another great get together! We also have a three day tour to Death Valley on April 16 to 18. This should be a great time of the year to make this run. Sign up early. Space is limited.

The Fresno Bee reported that a recent J.D. Powers and Associates study rates Porsche in first place for long-term vehicle dependability; last year Porsche ranked 9th. Way to go Porsche!

Zoooooooooooooooooming down the road..... *Turbo Fred*

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Guest Speaker Gene Riley pictured at the right.

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SEQUOIA REGION

SEQUOIA REGION CALENDAR

PORSCHE CLUB OF AMERICA SEQUOIA REGION

Monthly Board Meeting (1st Monday of each month)



April 5th, 2010

Home of Dave Ogden

May 3rd, 2010

Home of Vern Simmons

June 7th, 2010

Vern can't find his notes.

Monthly Dinner Meeting (2nd Tuesday of each month)



March 9th, 2010

Richards Steak & Seafood

Cost: \$30.00

1609 E. Belmont Ave, Fresno, CA 93701

April 13th, 2010

Luna's Italian Restaurant

Cost: \$15.00

349 Pollasky Ave, Clovis, CA 93612

May 11th, 2010

Chevy's Fresh Mex - at River Park

Cost: \$22.00

7634 North Blackstone, Fresno, CA 93720

June 6th, 2010

No Dinner Meeting this month:

Advance Tickets \$20.00

Lunch at the Belmont Concours d'Eleganza

All Dinner Meetings start 6:30 Social, 7:15 Dinner

Please RSVP one week before the dinner

to Christine Richard (559) 645-0501 Richardcmr@hotmail.com

please, bring raffle prizes & canned food to all dinner meetings.

Tours, Auto-x, & Events - Check Website for Details

Tour Director - Dave Ogden - dogden@mvphhydratech.com



April 16, 17, & 18th

Road Trip—Death Valley

April 25th

Auto-x—Kerman

May 8th

Road Trip—one day to Mile High Vista

May 16th

Auto-x—Kerman

Sequoia Region info, visit: <http://sqa.pca.org>

Zeitung, Photos, Calendar, News, National PCA Info, Links, & More

SEQUOIA REGION

TOURS - Dave Ogden, Tour Director

2010 TOURS/ EVENTS

APRIL

- 3 day Death Valley run on 16-18th (fri-sun) see flyers in newsletter, need to reserve your room today!
- AutoCross in Kerman on the 25th

MAY

- Raymond to Mile High Vista - Sat 8th
- 2 AutoCross 16th at Kerman
- SCCA Lemoore tentative the 2nd
- Buttonwillow 21-23rd. PCA event CCR: Drivers ED/Track Day

JUNE

- Belmont Concours d'Eleganza 5-6TH ;
- AutoCross 12th with SCCA Fairgrounds
- Tour 180 to Boyd's cavern SAT 19TH.

JULY

- 3 day Mammoth Mountain trip 16th to 18th

AUGUST

- Sonoma 2 day wine tour - TBD

SEPTEMBER

- Cherry Jubilee LAGUNA SECA TRACK DAY 10-12th Track day DE 13th
- Courtwright Equinox picnic, Dave Crabtree leader Sunday the 19th .
- AutoCross 26th Kerman

OCTOBER

- Zone Auto-X (hosted by Sequoia Region) 9th & 10th Kerman
- Oktoberfest - Date TBD
- Yosemite day trip - Date TBD

NOVEMBER

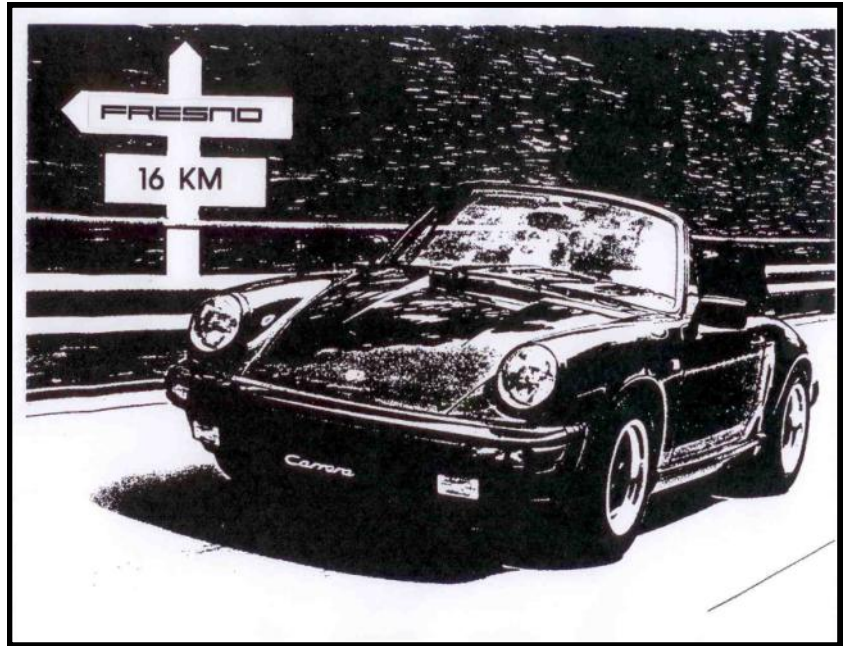
- Coulterville Chili run

DECEMBER

- No tours

Questions/suggestions or want to lead a tour please call me!

DAVE OGDEN - Tour Director



The gang outside of "Flap Jacks" in Tres Pinos, CA
March 13, 2010

SEQUOIA REGION

"Retrospective" – by Margie & Jack Back, Historians

REMEMBERING OUR FOREMOTHER

Over the years, we have enjoyed hearing about and even making the acquaintance of members of the Porsche family. Usually at Parade there will be family members in attendance. Ferdinand Porsche had two children: Ferry, whose name is familiar to everyone, but also a daughter, Louise.

Ferry, and ultimately his children, remained in Stuttgart with the factory and car manufacturing. Louise and her husband, Anton Piech, ran the other Porsche family business, a distribution organization in Austria which often outpaced the Porsche car company in sales and profitability. In its first fifty years, it turned over some \$25 billion while selling and servicing two million cars. Anton died unexpectedly at the age of 58, and this raised the question of what would happen to this company which he had managed? The thought was expressed by some that it should just be sold, and have the family business concentrate on building cars.

But after intense discussion among the siblings and their advisors, they made the decision to carry on, with Louise Porsche Piech in control. If anyone in Salzburg had harbored the notion that she would be a figurehead, a "Porsche" at the head of a Porsche company, they were deluded. She was the boss; involved in every detail of the Salzburg operation. She had the gift of management, but also the corresponding ability to form links with people she needed in the business world.

Louise was "her father's daughter" from a young age and always keenly interested in her father's wide-ranging automobile interests. A licensed driver from age 14, she drove with her father's take-no-prisoners aggression. She did it all: test driving, car racing, rallying. Another great interest was watercolor art.

She and her father maintained a very close relationship, discussing every aspect of the business. His regard for his daughter was evidenced in the distribution of his estate. It was the semi-feudal central-Europe custom that the eldest son received the main inheritance, the house, and the business. Token gifts would go to others. Ferry Porsche had every reason to believe that he'd be similarly endowed at his father's death. However, Ferdinand Porsche divided the ownership of his holdings between his two children without giving the slightest inkling as to whom he'd prefer to entrust the leading role in the clan. Her son commented, "She always seemed rather more mature, grown-up, stronger than her brother...and there's much evidence that my grandfather saw it the same way." Being five years older than her brother may have helped set this pattern.

Louise Porsche Piech remained ever-faithful to her mission as a staunch defender of her Porsche inheritance. In a ceremony honoring her 90th birthday, one observer said, "There is much, very much, respect, but also a subtle sense was conveyed of the matriarchal power of a woman who had no need to try to be a woman's libber but ruled a family kingdom with an iron hand." Louise once said, "To be a Porsche is not a pleasure, but rather a responsibility."

(Source: Excellence Magazine, December 2005, with thanks to Wayne Hotzakorigan)

A Sad Note: Wayne Begg passed away on 01/22/2010. Glen Pierce sold him his first Porsche in 78 or 79 a green 924, he had a Red 84 Targa and most recently a 2002 Carrera. He was a a/x instructor plus always a great helper with lay out a picking up cones etc. Wayne had been a club member had been a club member for many years.

SEQUOIA REGION

NEW MEMBERSHIP

Welcome New Members!

Leon & Jeanette Malding



www.porscheinsurance.com

You move fast. So do we.

Almost twenty years ago, we pioneered pleasure-use insurance exclusively to PCA members nationwide. Over time our plans have grown.

They have grown again. A lot. Want to commute occasionally? **Fine.** Want unlimited mileage? **No problem.** Don't want to pay a deductible? **Ok.** Or pile savings onto savings: set limits for **even bigger discounts.**

There's more. Our new California program also covers race cars, street rods, trailers, classic and custom motorcycles, special interest vehicles (like your Porsche tractor), kit cars and replicas.

One thing that hasn't changed is our personal service. We're here to help you.

Get your Instant Insurance Quote at porscheinsurance.com
or call toll free 800.237.4722

LELANDWEST
Rest Insured.

SEQUOIA REGION

BELMONT CONCOURS D'ELEGANZA



d'Eleganza Events
7081 N. Marks Avenue, Suite 104
PMB #346
Fresno, California 93711
www.thebelmontconcours.com

Dear Motorsports Enthusiast,

The Belmont Country Club in Fresno, California, is proud to announce the second annual Belmont Concours d'Eleganza to be held at Belmont Country Club, June 5 and 6, 2010.

The Belmont Concours features a stunning display of more than 200 automobiles and (new for this year) vintage motorcycles, staged alongside the majestic backdrop of Belmont Country Club.

We would like to personally invite you and your exceptional automobile or motorcycle to participate in this SCCA sanctioned event, Sunday June 6, 2010.

Included with this letter, is our entry registration form. An entry fee of \$75 includes a complimentary **invitation for two**, to the Belmont Concours Gala Dinner Party hosted by the Belmont Country Club on Saturday evening, June 5 at 6:30p.m. **Due to a sell-out of last year's Gala Party, please indicate on your entry form – if you will be attending.** A limited number of additional Gala tickets will be available at a cost of \$50 per person.

The Belmont Concours would like (the option) to use, a photograph and history of your exceptional automobile / motorcycle in the Belmont Concours event program, which may also be displayed on our web site.

Not only will The Belmont Concours d'Eleganza feature extraordinary automobiles and motorcycles; guests will enjoy a fashion show, silent and/or live auction, live music, terrific food and a fun driving tour.

For the latest **information** and **news**, please visit our web site: www.thebelmontconcours.com or contact us directly.

As fellow enthusiasts, we look forward to having your beautiful motoring vehical on display, bringing with it an American tradition for every generation to appreciate and enjoy!

Sincerely,

Ron Von Tersch
Selection Committee Co-Chairman
Phone #559 917-5555

Armando Lozano
Selection Committee Co-Chairman
Phone #559 355-6486

SEQUOIA REGION

ZONE 7 EVENTS



Sacramento Valley Region Presents
CRAB LEGS
Rally #1 in the 2010 Zone 7 Rally Series



Sunday, April 25

Registration and start are at *Panera Bread* in Nut Tree Plaza, Vacaville (north side of Interstate 80 at 1637 E. Monte Vista Avenue.) The rally is three hours in length and will finish in the Davis/Winters area.

Registration opens at 8:30 A.M.

Beginners rally school at 9:15 A.M. • First car out at 10:01 A.M.

Entry fee: \$15.00 per car • Open to all types of cars, not just Porsches

In the tradition of CRAB, no computers and stock odometers only. There will be three classes: Beginner, Novice, and Expert-Unequipped. General instructions will be based on current PCA Parade rally rules.

For information, call Richard Wetzel at 530.304.6555

To preregister, contact Rik Larson at 916.481.6084 or e-mail rik.larson@gmail.com.



Sacramento Valley Region Presents

Zone 7 Autocross #3

Saturday, May 29, 2010

Infineon Raceway Paddock



Registration opens at 8:00 A.M.

Afternoon registration from 11:30 A.M. to 12:00 P.M.

First car out at 9:00 • No open exhaust

Instructors and loaner helmets available

Fee: \$35.00 per driver

For info, contact Bob Peake at bbayou@jps.net

PORSCHE

Auto-x - by Competition Director, David Crabtree

Autocross is a driving sport that pits the driver against the clock. Autocross is sometimes called solo racing. Each driver is alone on the course racing against the clock. This practice allows for driving enthusiasts to learn, practice, and improve driving skills in a legal and safe setting.

The autocross course is established by the strategic placement of small soft plastic traffic cones. The cones are used to define specific elements that challenge the driver's skill in car handling, making a mistake results in knocking over cones. For drivers who worry about the appearance of their vehicle, this setting offers essentially no risk; soft plastic cones do not hurt the car if contact is made.

Some people have expressed concern about potential damage to vehicles by "racing." The skilled autocross driver has learned to negotiate a course without placing the car under extreme stress. A driver who aspires to higher skill levels does not have to overstress the vehicle to learn. And, each driver can decide how hard to push him- or her- self while on course.

The only consistently reported impact of autocross wear and tear to a vehicle is the impact on tires. The place where the rubber hits the road does get hot and the friction does use up tread life. The stickier your tires the greater likelihood of noticeable tread wear. Some drivers manage this by having two sets of tires – one for autocross and one for street use.

Maybe you have a teen driver in your family that you're encouraging to learn safe and competent driving skills. Autocross can be one method to promote car handling skills in a safe, legal and structured setting. They don't have to be concerned about competing against others. This is a solo event and they are only competing against themselves. It might also offer you an opportunity to have some other experienced driver take a role in your teen's driving education. In order to participate, your teen must at least 16 years old and have a valid California Driving License.

I imagine there are as many reasons to own a Porsche as there are people who drive them. But ... how many of you bought a Porsche because of its luxurious ride, or because of its elegant attention to aesthetic detail? While both luxury and elegance can be attributed to Porsche automobiles, we all know that most people own a Porsche because of its other dimension, its fine German engineering which offers superb handling and a remarkable driving experience. Autocross is a safe, legal, and educational opportunity to experience the results of that fine German engineering.

This year we have set up a spring and a fall series. Some events will be run by our region and some will be run by the local SCCA (Sports Car Club of America) region. Our events will be held at the Kerman site. The SCCA events we will attend are at the Fresno Fairgrounds. Events at the Kerman site will be \$35 per driver. SCCA typically charges \$30 per driver (if a member of SCCA) and \$45 for non- SCCA members.

Still have doubts? Come out to the autocross venue, observe the action and listen to the drivers. You might even want to be a course worker placing yourself out on the course, up close to the action – you might even see someone you want to nominate for the Dummkapf Award.. Running the event requires the participation of all the drivers as well as other volunteers. We typically have experienced drivers that are willing to offer basic instruction.

Come on out, support your club, learn to drive your car at YOUR limits (maybe even stretch your limits in the direction of the car's), and have fun with others who share your passion for the Porsche driving experience.

If you have questions, please send me an email at doclcsw@yahoo.com or give me a call at 559-960-1129. I'll do my best to help.

David Crabtree, Competition Chair

Spring Series

March 21st - with SCCA at Fresno Fairgrounds April 25th – Kerman May 16th – Kerman June 12th – with SCCA at Fresno Fairgrounds

Fall Series

September 5th – with SCCA at Fresno Fairgrounds September 26th – Kerman October 9th – Kerman – Zone Event – includes on site Din-

PORSCHE

Auto-x - Continued

ner Meeting October 10th – Kerman – Zone Event November 13th – with SCCA at Fresno Fairgrounds

Awards

Each series will have its own set of awards in the following categories:

- Most Improved Driver Award for a male and for a female driver (a way to compete with your spouse on an even playing field)
- Most Proficient Driver Award - shortest times for a man and for a woman
- Most Efficient Driver Award – Most completed runs without a DNF and most completed runs without a cone penalty
- The Spinning Porsche Award
- The Dummkopf Award - for the driver who most humorously exhibits a lapse in judgment during the series.

Scoring for awards will be done by combing scores for each event in the series. Each driver may “throw out” one event (There are five events in each series. A driver’s four best events will be used for the final score). Scheduling may be changed – if so notification will reach you the same way this did. PCA Sequoia Region members are eligible for awards. Scoring and other award decisions will be completed by the Sequoia Region’s Competition Committee. The decisions of the committee are final.



SEQUOIA REGION

2010 BOARD OF DIRECTORS

2010 - Board Members:

- President—Fred Scott
- Vice President— Dave Ogden
& Tour Director



- Secretary—Nancy Scott

- Treasurer—Vern Simmons
& Zeitung Editor



- Member—Shari Walker

- Member—Wayne Hotzakorgian



- Member- David Crabtree
& Competition Director



2010 - Committee Reports:

- Competition - David Crabtree
- Historians - Jack & Margie Back
- Membership - Roger Maraist
- Porsche Pantry - Glen & Marilyn Pierce
- Programs - Wane Hotzakorgian
- Social - Carol Lillian & Chris Richard
- Tours - Dave Ogden
- Webmaster - Gary Smalz
- Zeitung - Vern Simmons

